

CRACKERS WORLD REPORT!



The Latest From The Creative
World of Emmanuel Lopez

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ANY ONE CAN BRAINSTORM!

Emmanuel's entrepreneurial development programs are also empowering opportunities for personal discovery. His 'Sell The Sizzle' workshop draws out the participant's hidden brainstorming abilities to create a memorable 'hook' for their services.

The workshop focuses on creating a traditional calling card with a catchy tagline derived from the person's name. Names of culturally diverse participants can add zesty possibilities! This program has the added bonus of helping build a sense of community as it celebrates cultural and personality differences.

PROFESSIONAL DEVELOPMENT SEMINARS & WORKSHOPS

by EMMANUEL LOPEZ

For Corporations, Organizations, Associations,
Educational Institutes & Community Services

FOR MORE INFORMATION
ON BOOKING SESSIONS
FOR YOUR ORGANIZATION:

contact@crackersworld.com
416-504-4424



Sample slide from the 'Sell The Sizzle' workshop.

COMMENTS:

"I enjoyed not only what you gave us; I really enjoyed the spontaneous way the participants shared their incredible ideas. All of these experiences brighten my spirit which gives more love to what I do."

Luisa Fajardo
Dufferin Mall ERC

"I loved the workshop. We are realizing that job seekers, too, must "sell the sizzle" i.e. be able to communicate to the employer why they are the best fit for the position available. The workshop was also very effective for those who are at an "entrepreneurial level". I'd rate it a "10". A very positive and fun learning experience!"

Jacqui Cook
Dufferin Mall ERC

"I really enjoyed finding out how easy it is to just play with words and come up with amazing ideas. Since I definitely want to open up my on business... I did pick up some really excellent tips in your workshop. i.e. coming up with an attractive business name, designing the business card. and building relationship with people."

Fara Mughal
Dufferin Mall ERC

"You and your workshop have been very uplifting and inspirational to me."

Lee-Anne Bessie
Toronto Centre ERC